



PRESS RELEASE

Casting for a Cure Announces Free Family Activities at Community Fundraising Event

Sartell, Minn. – Greater Minnesota Fight for a Cure (GMFFC) is excited to announce new, free outdoor activities for families as part of this year’s community fundraising event – Casting for a Cure – at the Blue Line in Sartell on September 11, 2010. After the second annual Casting for a Cure Fish-a-thon, the community is invited to participate in the Celebration of Hope, including outdoor activities and more at the Blue Line Sports Bar and Grill. There really is something for everyone this year at Casting for a Cure, even if you don’t fish.

“The Casting for a Cure event is so much more than a fundraising event. We’re committed to bring our community together, helping local MN families who are affected by cancer, and turning the grief caused by cancer into something positive and hopeful,” said GMFFC board member Sarah L. Cords. “It is a great way to enjoy a day of fishing, or having fun at the Blue Line with all of the activities.”

About the Community Fundraising Event

Beginning at 4p.m. community members and families can have fun and learn about healthy living in the free outdoor activity area. Activities include Party Time Inflatables bouncy houses, fishing demonstrations, a dance class from Just For Kix, and informational booths from CentraCare and B.L.E.N.D.. Families and adult community members can also head inside to grab a bite to eat or a refreshing drink. The Blue Line is generously donating 10 percent of all sales during the event to GMFFC.

Inside, there will be an honorary and memorial wall to honor those affected by cancer, hourly door prizes, a silent auction, a slideshow of angler catches from the day, and more. GMFFC board member Trent Karasch says, “It’s fun to see how all the participants did on the slideshow and the silent auction is awesome.”

Angler awards will also take place inside, allowing avid and amateur anglers as well as youth participants to tell their best fish stories from the day on the water. Cash awards and prizes will be presented for multiple species in youth and adult divisions.

At 9 p.m. adults can enjoy live music, as well as the popular Lake Maid Fishing Game. The Lake Maid Beer bottle caps showcase pounds of different types of fish. The person to collect the most pounds of fish will win exciting prizes.

Registration for the Fish-a-thon is open through Sept. 8 at www.castingforcure.org. Participants will fish their favorite body of water in search of the biggest catch and largest limit of fish. Anglers record their success on a Casting for a Cure

(more)

Angling Log and with a digital photo of their catch on an official CFC measuring stick, which they receive in their registrant pack (a \$25 value!).

GMFFC board member Joe Schulte invites families and friends to fish during the day and live in the moment. "Going fishing reminds me that I am alive. While I am out on the water, I often realize the importance of making conscious efforts to celebrate life and health. The Casting for a Cure tournament is really just an extension and expansion of this experience. Everyone I talked to last year said they had a great day, and it wasn't just because they caught lots of big fish!"

Register for the Fish-a-thon today and mark your calendars for a night of fun. Help make a difference in the lives of cancer patients and families in Greater Minnesota. To learn about more ways you can support GMFFC, go to www.castingforcure.org.

Tweet this: Register now for @CastingForACure 2010! Go to www.castingforcure.org to help raise \$ for cancer resources

About Casting for a Cure

This annual event is put on by Greater Minnesota Fight for a Cure. Volunteers give their time to make this event a success. Each volunteer has a personal connection to cancer and is deeply motivated to create change. Casting for a Cure was first held in 2009 and the result was a \$15,000 donation to the Coborn Cancer Center.

About Greater Minnesota Fight for a Cure

The vision of Greater Minnesota Fight for a Cure is to support cancer patients and families impacted by cancer in Greater Minnesota, while involving the community and raising funds for cancer awareness, prevention and resources.

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