



## PRESS RELEASE

**Media Contacts:**

**Sarah Klaphake Cords**

**320-241-9717**

**sarahjkcords@gmail.com**

**Sarah L. Cords**

**320-248-8591**

**scords@gmail.com**

**St. Cloud, Minn** -- Board members and volunteers hit the streets this during the St. Joseph Fourth of July parade to kick-off online registration for Casting for a Cure 2010. Volunteers handed out fliers and talked with community members along the route. Online registration for the Casting for a Cure Fish-a-thon is now open at [www.castingforacure.org](http://www.castingforacure.org). More details and ways to help are also online.

This is just one of the many ways Greater Minnesota Fight for a Cure (GMFFC) volunteers are gearing up for the second annual Casting for a Cure fundraising event to take place on Saturday, September 11. The event features a Fish-a-thon, Celebration of Hope and Awards Ceremony.

An event-participant and sponsor in 2009, Denise Laudenback of Atomic Learning, says the activities throughout the day at Casting for a Cure are absolutely amazing. "You don't have to fish to be involved, if you like fishing; it's a nice add-on to a great day. Get involved and continue to support a great cause."

The Fish-a-thon is a fantastic way to add excitement to a day in the fishing boat while raising funds for Greater MN cancer awareness, prevention & resources. Anglers will receive a registration packet that includes information and a fish measuring stick (a \$25 value). Participants choose any body of water they wish to fish, and record their catch by measuring it and taking a photograph. They then bring digital photos of the fish they catch to the Blue Line on Saturday night. Judging and awards ceremony will follow.

The nighttime activities will be held at the Blue Line Bar and Grill in Sartell. Once again, the owners are generously donating 10 percent of all sales from 4 p.m. to close. The fun starts at 4 p.m. with outdoor activities and Party Time Inflatables. The angler virtual weigh-in, socializing and networking time, door prizes, silent auction, and memorial wall all start at 4 p.m. Angler awards will be handed out at 7:30 and the live music begins at 9:00 p.m. There is something for everyone at this family-friendly event! Nighttime events are open to the public and admission is free.

In 2009, GMFFC surpassed its Casting for a Cure fundraising goal and donated \$15,000 to the Coborn Cancer Center. Central Minnesotans truly felt the impact of the dollars raised last year. Jane Vortherms, Director of Chemotherapy and Oncology clinics at the Coborn Cancer Center, says, "As you think of various causes to

(-MORE-)

support, the support of our patients and the family is so, so important and we are able to use this money directly. Impacting patient lives is what this is all about.”

This is what motivates GMFFC volunteers to reach and exceed their goals again in 2010. But they can't do it alone; they need the community's help once again.

In 2009, \$12,000 went into the “Greater MN Fight for a Cure” growth fund. Plans are currently being made to make good use of the earnings, to benefit programs and initiatives that will help increase awareness, prevention and early detection of cancer. GMFFC also donated \$3,000 to the “Cancer Survivorship Network.” It is for cancer patients, survivors, and their family members, significant others and caregivers. It offers programs including Minnesota's Cancer Screening Program (SAGE), Children's Lives Include Moments of Bravery (CLIMB) for children ages six through 11 who have a parent or caregiver battling cancer, and the Art Therapy Program.

**For more information**, go to [www.castingforacure.org](http://www.castingforacure.org). There is a newsroom where you can find past coverage and press releases. Photos from 2009 and other images are available upon request. You can also find us on facebook and twitter. Tweet this while you're at it: Register now for @CastingForACure 2010! Go to [www.castingforacure.org](http://www.castingforacure.org) to help raise \$ for cancer research and resources

#### **Contact information you may need**

Tracy & Joe Schulte / CFC Co-Directors / cell: 320-250-1011 home: 320-253-5285 / [jtschulte@gmail.com](mailto:jtschulte@gmail.com)

Sarah (Karasch) Cords / CFC Marketing Chair / cell: 320-248-8591 / [scords@gmail.com](mailto:scords@gmail.com)

Marc Vaillancourt / CentraCare Health Foundation, CCC development officer / 320-229-5199 ext. 73687  
[vaillancourtM@centracare.com](mailto:vaillancourtM@centracare.com)

#### **About Casting for a Cure**

This annual event is put on by Greater Minnesota Fight for a Cure. Volunteers give their time to make this event a success. They are all driven by supporting cancer patients, doctors and those with family members who are battling cancer. Each volunteer has a personal connection to cancer and is deeply motivated to create change. Casting for a Cure was first held in 2009. The result was a \$15,000 donation to the Coborn Cancer Center.

#### **About Greater Minnesota Fight for a Cure**

The vision of Greater Minnesota Fight for a Cure is to support cancer patients and families impacted by cancer in Greater Minnesota, while involving the community and raising funds for cancer awareness, prevention and resources. "Casting for a Cure" is a fund raising event to support the Greater Minnesota Fight for a Cure vision.