



2011 Fish-A-Thon

Awards Ceremony & Celebration of Hope

Greater Minnesota Fight for a Cure

SPONSORSHIP TIERS

Tier 1 – “Walleye Sponsorship”

\$1000 & up



- For the first ten Tier 1 sponsors; company logo on fish measuring stick
- Requested tax deductible donation of \$1000 or more
- Web logo with click through on sponsor page and home page
- Logo on sponsors banner at Awards Ceremony
- Online coupons or any pre-printed materials to be given to participants at the Awards Ceremony
- Logo on advertising brochure, 8.5x11 flyer, and 11x17 flyer
- Name included on Press materials
- Logo included with “sponsor thank you” e-mail campaign ran post-event
- Custom laser-engraved fillet knife

Tier 2 – “Bass Sponsorship”

\$500-\$999



- Requested tax deductible donation between \$500 and \$999
- Web logo with click through on sponsor page
- Logo on sponsors banner at Award Ceremony
- Online coupons or any pre-printed materials to be given to participants at the Awards Ceremony
- Logo included with “sponsor thank you” e-mail campaign ran post-event

Tier 3 – “Sunfish Sponsorship” \$250-\$499



- Requested tax deductible donation between \$250 and \$499
- Web logo with click through on sponsor page
- Logo on sponsors banner at Awards Ceremony
- Logo included with “sponsor thank you” e-mail campaign ran post-event

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