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**3rd Annual Casting for a Cure Event
Celebrating Community and Healing**

SARTELL, MN - Greater MN Fight for a Cure is excited to be preparing for the 3rd Annual Casting for a Cure Fish-A-Thon and Celebration of Hope, held at the Blue Line Bar and Grill on Saturday, September 10th, 2011. Casting for a Cure's dedicated team of volunteers is eagerly awaiting and working hard to see if they are able to exceed last year's success in raising over \$20,000 in 2010.

Anglers of any age can start the day off at sunrise and fish on any body of water in Minnesota to participate in the 3rd Annual Catch-Photo-Release Fish-A-Thon. They then meet at the Blue Line between 4p.m. and 6 p.m. to turn in the fish logs and digital pictures and join the festivities. Beginning at 4 p.m. community members and families can have fun in the outdoor activity area, even if they were unable to fish in the Fish-A-Thon that day. This year will boast even more fun and family friendly outdoor activities including Party Time Inflatables bouncy house, Casting Contest, Fish Decorating Craft, Face Painting, hourly door prizes and more. "We're adding even more outdoor activities this year for kids and families to enjoy to further evolve Casting for a Cure into a family community driven event", Stacy Karasch, Event Planner Chairperson. Another new addition this year will be outdoor seating and a BBQ "Big Catch" Special in the "Onyx Tent" outside the Blue Line. The evening of the Awards Ceremony and Celebration of Hope is open to the public and free to attend. "The fish-a-thon is unique, there aren't any events like this for recreational and competitive anglers alike." – Joe Schulte, Fish-A-Thon Chairperson

"When we are approached with individuals telling us of their cancer recovery stories, or their battle with grief after a loved one passes, it reinforces our passion for putting together this event to make a difference in the resources available in Minnesota," Sarah Cords, Event Planner Chairperson commented.

Families and adult community members can also head inside to grab a bite to eat or a refreshing drink. The Blue Line is generously donating 10 percent of all sales during the event to GMFFC. Inside, there will be an honorary and memorial wall to honor those affected by cancer, hourly door prizes, a silent auction, a slideshow of angler catches from the day, and more.

GMFFC board member Trent Karasch says, “It’s fun to see how all the participants did on the slideshow and the silent auction is awesome.” Angler awards will also take place inside, allowing avid and amateur anglers as well as youth participants to tell their best fish stories from the day on the water. Cash awards and prizes will be presented for multiple species in youth and adult divisions.

At 9 p.m. adults can enjoy live music, as well as the popular Lake Maid Fishing Game. The Lake Maid Beer bottle caps showcase pounds of different types of fish. The person to collect the most pounds of fish will win exciting prizes.

Also new this year is an online option for those who can’t make it to the Blue Line in Sartell to register their catches. All info and rules are available online, making it a great option for anyone who would like to participate out of town! Find more information about the online option at www.castingforacure.org, under registration and rules.

Registration for the Fish-a-thon is open through Sept. 7 at www.castingforacure.org. Participants will fish their favorite body of water in search of the biggest catch and largest limit of fish. Anglers record their success on a Casting for a Cure Angling Log and with a digital photo of their catch on an official CFC measuring stick, which they receive in their registrant pack (a \$25 value!).

Register for the Fish-a-thon today and mark your calendars for a night of fun. Help make a difference in the lives of cancer patients and families in Greater Minnesota. To learn about more ways you can support GMFFC, go to www.castingforacure.org. Tweet this: Register now for @CastingForACure 2011! Go to www.castingforacure.org to help raise \$ for cancer resources

About Casting for a Cure

This annual event is put on by Greater Minnesota Fight for a Cure. Volunteers give their time to make this event a success. Each volunteer has a personal connection to cancer and is deeply motivated to create change. Casting for a Cure was first held in 2009 and the result was a \$15,000 donation to the Coborn Cancer Center, and \$20,000 to several cancer resources in 2010, including the Gorecki Guest House, Coborn Cancer Center, Prayer Blankets, Family Grants and more.

About Greater Minnesota Fight for a Cure

The vision of Greater Minnesota Fight for a Cure is to support cancer patients and families impacted by cancer in Greater Minnesota, while involving the community and raising funds for cancer awareness, prevention and resources.

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